



Red Brick Guides, LLC Media Kit

If you are unable to provide us with an ad for the guide, please consider making a personal donation of \$50 or more to show your BEST ☺ support for a quality education.

Ad prices are listed below.* Submission directions and deadlines are listed to the right.

Front page color ad**\$1,600

Full page color ad \$1,200
[size is 9.75" w x 11" h]

1/2 page color ad \$800
[size is 9.75" w x 5.25" h or 4.45" w x 10.5" h]

1/4 page color ad \$550
[size is 4.45" w x 5.25" h]

Logo* \$250
to be shown on the "BEST" page
[no larger than 1.5" w x 1.5" h]

Translation to Spanish\$300

"BEST" supporter* ☺ \$ 50

☺ Supporter's names will be placed on the "BEST" page ... so

"Be an Educational Supporter Today"

*Sponsorship cost is the same in print or online

If you prefer to be an online advertiser only, annual sponsorship runs from September 1st to August 31st of the following year.

Sizes and rates are as follows:

Skyscraper 120 x 600 pixels \$600

Full Banner 468 x 60 pixels \$400

Button 120 x 90 pixels \$300

** Front page ad size is the same as 1/2 page

COLOR Ads must be in CMYK color format.

Please Note: Ads in RGB, Index or other color formats cannot be accepted!

AD TYPES: EPS, TIFF or hi-resolution JPEG for print. Web files must be in JPEG or HTML format.

RESOLUTION: Needs to be 300dpi for the size they are to run. Ads received at 72dpi CANNOT be used.

DEADLINE: Ads need to be submitted in electronic format no later than **July 20, 2017** to be considered for inclusion in the Red Brick Guides.

AD SUBMISSION: Directions for FTP portal submission can be found at:
www.redbrickguides.org/adsubmission.htm

PAYMENT AND TERMS: Payment must be received prior to the print run, which is set for: **August 1, 2017**. Payment may be in the form of cash, check or money order made out to: *Red Brick Guides, LLC*.

Ad payments and donations should be mailed to:

Red Brick Guides, LLC
185 Garvin Avenue
Manchester, NH 03109

REMEMBER! Only a limited number of ad slots are available for this annual print edition so be sure you don't get left out. Submit your sponsorship ad and payment right away to guarantee your position!

If you have any questions or concerns, please feel free to contact us at 603-660-1119 or via email at: jeff@redbrickguides.org

*** IF YOU ARE A NON-PROFIT, PLEASE CALL FOR DISCOUNTED RATES**

Our MISSION:

"To supply, quality, in-depth information about educational essentials parents need to have in print or online to be successful advocates for their children. By removing language and communication barriers, we are constructing a solid foundation of support for a child's educational opportunity ... one brick at a time."

Links to other Guides are available at our website